

PENNSYLVANIA
SCHOOL COUNSELORS
ASSOCIATION



PSCA's 54th Annual Conference

**SCHOOL COUNSELORS:
BUILDING TODAY FOR TOMORROW**

MAY 20-22, 2010

LANCASTER HOST RESORT & CONFERENCE CENTER

**REGISTER TODAY!
EARLY BIRD REGISTRATION
EXTENDED TO
MARCH 26, 2010!**

CONFERENCE REGISTRATION

Visit the PSCA Website at
www.psc-web.org
to register online
Or
to print
a conference registration form.

LODGING REGISTRATION

Call the Lancaster Host at
1-800-233-0121
Or visit the Host website
www.lancasterhost.com to register online.
To get the Conference Group Rate of \$109.00/
Night on call-ins tell them you are with the Pa
School Counselors; for online reservations,
use the code **PASCNS**.

CONFERENCE FOCUS AND OVERVIEW

"School Counselors: Building Today for Tomorrow" is the theme and content "driver" for PSCA's fifty-fourth annual conference. The Conference is designed to help school counselors "build their knowledge; build their skills and build their school counseling programs. Skill building sessions, inspiring keynote speakers, and networking events, address the professional development needs of school counselors.. Exhibits afford school counselors opportunities to meet with vendors to talk about the latest products and/or to converse with school representatives about the newest program opportunities. Conference skill builders will focus not only on the latest techniques in school counseling but also practical implementation ideas.

Focused Power Sessions will be scheduled Thursday and Friday mornings

followed by afternoon Skill Builder Workshops. The Pennsylvania Companion Guide to the ASCA National Model will be "premier" at the Conference. The PA Model Task Force will, on Thursday morning, introduce the Guide and share best practices as related to the components of the ASCA Model. The session will be repeated for Friday-only attendees. Following Thursday's presentation of the Guide, attendees will have opportunities to attend sessions that focus on using data and using technology to both build and evaluate school counseling program components. Both national and state leaders who have successfully developed and implemented programs based on the ASCA Model will be in attendance to share strategies and insights.

On Friday morning the focused Power Sessions will look at school counselors as leaders, advocates, collaborators, and agents of systemic change as they develop and implement school counseling programs that support student to college and career success. National leaders, including but not limited to Dr. Pat Nailor - ASCA President, Dr. Peggy Hines - Director of the Education Trust's National Center for Transforming School Counseling, Dr. Patricia Martin - Director of the College Board National Office for School Counselor Advocacy will present sessions that address how school counselors use their unique training and skill sets to develop and implement the components of the Model. Woven throughout all of the Thursday and Friday morning programs will be information about integrating unique Pennsylvania programs such as but not limited to the PA Academic Standards for Career Education and Work, the Standards Aligned System, the Wellness-Resiliency Approach and the proposed PA Interpersonal Skills Standards.

Skill Development Workshops offer a breadth of information about the academic, career and personal social domains and provide attendees with opportunities to identify new programming and activities to support their school counseling programs. Refreshment breaks, luncheons, receptions and evening banquets afford opportunities for networking; the annual Recognition banquet on Friday evening will showcase outstanding school counselors and advocates of school counseling. The annual PSCA luncheon and business meeting offers an opportunity to participate in and view PSCA governance in action.

BUILD YOUR KNOWLEDGE! BUILD YOUR SKILLS! BUILD YOUR PROGRAM!

KEYNOTE PRESENTATIONS

Thursday, May 20, 2010

GEOFFREY CANADA
AUTHOR / CHILDREN'S ADVOCATE

Geoffrey Canada is recognized for his passionate concern for children and his selfless determination to make their lives safer and saner. Acclaimed author of [Fist Stick Knife Gun: A Personal History of Violence in America](#), and [Reaching Up for Manhood](#), he is the President and CEO of Harlem Children's Zone, Inc. in New York City. In 1997, the agency launched the Harlem Children's Zone Project, which targets a specific geographic area in Central Harlem with a comprehensive range of services. The Zone today covers 60 blocks and aims to serve over 11,000.

Canada enjoys a national reputation as both an advocate for and expert on issues concerning violence, children and community redevelopment. In May 1994 he hosted a national PBS special, *Jobs: A Way Out?* This program explored the importance of employment opportunities for youth in keeping youth from following the path of violence. He has also frequently appeared on *CBS This Morning*, *Good Morning America*, *The Today Show*, *Nightline* and many other television and cable programs, both nationally and locally.

Canada, who grew up in the South Bronx, has dedicated his life to helping children who grew up in conditions similar to those faced by his family, and to secure both educational and economic opportunities. Prominent among his many efforts are the Harlem Children's Zone's Beacon Schools, Harlem Peacemakers Program, and Community Pride Initiative. The Beacon School programs provide support 12 hours a day, 365 days a year to children and families in Central Harlem. His newest initiative is the Harlem Children's Zone Project, which will work with all of the children and families in a 24-block area in Central Harlem.

Founder and Chief Instructor of the Chang Moo Kwan Martial Arts School, Canada (a Third Degree Black Belt) teaches the principles of Tae Kwon Do along with anti-violence and conflict resolution techniques to community youth. Now in its 13th year, the Chang Moo Kwan Martial Arts School is a nationally recognized model for violence prevention efforts.

Canada holds a B.A. from Bowdoin College and an M.A. in education from the Harvard Graduate School of Education. Before joining Harlem Children's Zone, Inc., he served as Director of the Robert White School, a private day school for troubled inner city youth in Boston.

Upon returning to New York City in 1983, Canada became Program Director for HCZ's Truancy Prevention Program. In 1990 he was named the President and CEO of Harlem Children's Zone.

Saturday, May 22, 2010

ADOLPH BROWN
MASTER TEACHER AND MOTIVATOR

Dr. Adolph Brown is one of America's leading authorities on Educational Excellence and Leadership Development. He has overcome an upbringing of extreme poverty and violence, welfare, fatherlessness, and a single-mother led household. His ultimate life desire is to empower individuals, families, and youth to take charge of their lives and create a brighter future for themselves, their community, and their country. Dr. Brown chips away at misconceptions and missteps regarding relationships and communications. As a prolific speaker and trainer, he has the amazing ability to combine solid content with a humorous and dynamic presentation. He has a diverse background in education and business and is the founder of the [Wellness Group, LLC](#) owned and operated by his wife Marla. He is presently on a writing sabbatical from [Hampton University](#) where he was a tenured, full professor, chair of the department of psychology/education, and academic dean of the graduate college.

With multiple degrees from the [College of William and Mary](#) in psychology and anthropology, graduate study in child & family development and community/clinical psychology with an emphasis in group dynamics, Dr. Brown discovered his passion for people development while working as a diversity and communication consultant. He has traveled and studied abroad, sits on a myriad of local boards and advisory groups, and has written extensively on the subjects of child, family, and corporate communication. He is the author of three [books](#). His most successful program is [L.E.A.P.S.](#) (Leadership Development + Educational Excellence + Achievement + Performance = Success).

The recipient of over 300 awards and honors, Dr. Brown still considers his greatest accomplishment to be the happily married husband to Marla and doting father of seven mischievously wonderful children. His favorite past time is still being able to watch Saturday morning cartoons with his children (two in college – University of Pennsylvania and Full Sail Entertainment University, two in public high school, and three in public elementary school).

**For Additional Conference Information
Please Contact
2010 Conference Chair
Judith Bookhamer**

SKILL BUILDER SESSIONS –PRELIMINARY LISTING

Thursday, May 20, 2010 2:15PM

Issues and Answers for Decision Making: Realistic Solutions to Current Day Problems - Part 1.....Bernard Hoffman
Youth Employability: How Job Corps Can Help Your Students Achieve Employment..... Daniel Moser
School Counselors and ESL: Working Together Today for a Better Tomorrow.....Bethany Lang; Barbara Scholl, Allison Duffy
The Invisible Minority: Coping With Homophobia in Schools.....Thomas Sechrist
Facilitating a Grief Group at the Secondary Level.....Colleen Tortorella
What's in Your Toolbox? Best Resources for Elementary School Counselors.....Jean Haller; Patti Deutsch
Workforce Excellence: A Shared Vision for Today's Students and Tomorrow's Workforce.....Corrin Linkes; Tammie Bash-Wilson
College Preparedness: It's More Than Just Good Grades.....Trina Dreckman
Using Technology to Build Your Program.....Dr. Russell Sabella
Creating a Caring School Community.....Lori Wiltshire

Thursday, May 20, 2010 3:45 PM

Issues and Answers for Decision Making: Realistic Solutions to Current Day Problems - Part 2.....Bernard Hoffman
Beyond Impulsivity and Inattention: The Multi-faceted Layers of ADD/ADHD.....Lori Saporosa
????Effective Practices to Shape Your Career Program.....Karen Rubican
College Preparedness: It's More Than Just Good Grades....Trina Dreckman
Using Technology to Build Your Program.....Dr. Russell Sabella
Teens, Trends and Prevention: It CAN Be Done.....Regina Birrenkott
Eating Disorders in a Nutshell.....Emily Masciulli; Louise Albrecht
Being an Accomplished School Counselor: NBPTS Process for School Counselors.....John Richford; Kathy Jones
Freshman Academy Start-up: Meeting Freshmen's Needs.....Robert Duffy
Safe Rooms and Life Tribute Following Student Deaths.....Cheri Lovre
Educating the Educator.....Barbara Micucci
What's in Your Toolbox? Best Resources for Secondary School Counselors.....Jean Haller; Patti Deutsch
March 2 Success: A Free, On-Line, Academic Skills Enhancement Program for Middle and High School students..... Mark Mazarella; Dr. Ernestine Montgomery

Friday, May 21, 2010 8:00AM

The PA Companion Guide to the ASCA National Model...Diane Smith et.al.
Post-Secondary Options for Students Through the Military7.....Jaimie Witzel, Mandy Carl
An E-Z Pass to Understanding the Process of Paying for Higher Education.....Dr. Thomas O'Donnell III; Daniel B. Johnston
Identifying and Managing the Barriers to Success at College.....Dr. Craig B. Liden; Jane Reck, Mary Jo Kondrit, Jill Todd, Teresa West, Brian Lunt
Learn By Doing: Accelerated Learning.....Janice Tkaczyk
Cruising Through Career Development With Career Cruising.....Dr. Joann Hudak, Cindy Wong
Preparing for a Tragedy.....Gerald Gaugler, Jeff L. Copus
Gender Friendly Environment.....Brenda Zack, Ruby Mitchell
Fostering Resiliency: Helping Kids Bounce Back.....Linda Feldstein, Marilee Cassidy
The Viking Goes to Work and Other Middle School Career Initiatives.....Nicki Sayre, Kevin Siegel, Holly Barg
Bringing It All Together-Monthly Themes, Data, Understanding by Design.....Sharon Redding, Helene S. Greenstein
Mental Health Issues in the Classroom.....Dr. Diane Shea

Friday, May 21, 2010 11:15AM - 12:15 PM

Graduate Student Poster Sessions

WORKSHOPS SESSIONS –PRELIMINARY LISTING

Friday, May 21, 2010 2:15 PM

Increase Time on Task; Decrease Negative Discipline.....Judith Steinberg, Marla Kinney
Becoming A Licensed Professional Counselor.....Dr. LeeAnn Eschbach
Building Careers in Two Years: A Panel Presentation.....Clint Page, Jason Vallozzi
Tough Nuts to Crack: Alternative Strategies to Reaching Challenging Students.....Dr. Todd Whitman, Mark Ryan
Integrating Theory and Creative Techniques.....Dr. Ed Jacobs, Dr. Chris Schimmel
Proactive Patriotism: Providing Counseling Support to Children of Military.....Dr. Mark Lepore; Dr. Grafton T. Eliason, Dr. Jeff Samide
Advocating with Accountability: Using Data to Impact Policy and Programming.....Dr. Jennifer Barna
Motivating the Underachiever: Lighting a Fire When There's No Oxygen.....Janet Toth
The ASCA National Model and Spirituality: Helping Students.....Jason Baker
Play Counseling in the Elementary School: Playfully Realizing the ASCA National Model.....Dr. Sandra McSwain
Grief Groups.....Cheri Lovre

Friday, May 21, 2010 3:45 PM

Special Education:Section 504 Professional Interest.....Joanne Norris
Emerging Careers and PDE Programs of Study Require Academically Prepared College-Ready Students.....Carol Adu-kaitis
Project:TEAM.....Linsey Covert
Social Networking for School Counselors.....Danielle Conrad
Using Solution Focused Theory in Consulting With Parents.....Dr. Jered Kolbert
Essential Group Counseling Skills.....Dr. Ed Jacobs, Dr. Chris Schimmel
Understanding Restorative Practices and How It Fits Into SPBSS.....Tammy L. Cook, Stephanie Rothrock
A Picture Is Worth A Thousand Words: Working With Children Through Sandplay.....Dr. Marcy Douglas, Dr. Shirley Hess, Jocelyn Kraus, Steven Lauer, Natasha Nayduch, Danielle Newcomer
PDE Career & Technical Education Programs of Study Initiative...Ms. Lydia Hess; Mr. David Garnes

Saturday, May 22, 2010 8:00AM

Girls' Night Out: Enhancing Self-Esteem in 4 th and 5 th Grade Girls.....Dr. Marcy Douglas, Jocelyn Kraus, Amanda Burger, Molly Nuygen, Natasha Nayduch, Danielle Newcomer
The Child Left Behind: Examining the Effectiveness of Grade Retention.....Dr. Mariellen Kerr
Children Caught in Parental Loyalty Conflict: What School Counselors Should Know.....Dr. Amy Baker
ELL Students: Struggling More Than We Know.....Ruth Garcia

Saturday, May 22, 2010 9:15 AM

Nontraditional 101: GETT the STEM Connection.....Anne Morris
Consulting With Teachers on Misbehavior.....Ann Miller
Counselor Make and Take.....Suzan Simko
The Counseling Beat: Incorporating Hand Drumming into Your Stress.....Amanda Cisler