

Pennsylvania School Counselors Association  
 Kutztown University College of Education  
 2009 School Counselor Academy  
 IDEAS Data Based Decision Making  
 Advocacy  
 July 13 – 14, 2009 at Kutztown University

**Academy Focus**

The 2009 School Counselor Academy East will focus on giving practicing school counselors realistic tools that will enable you to be at the center of the new mission of schools - to educate all students to high levels.

Using **data** is an integral part of 21<sup>st</sup> century school counseling practice. The academy will provide you with the knowledge, skills, and tools to find and use the best available data as quickly (and painlessly) as possible. Monday's workshop will have 'hands-on' activities designed to give you a chance to apply and practice what you will be learning throughout the day. While not required, you may bring your own surveys and data to examine as part of the day's activities. Attendees are encouraged to bring a laptop. By developing strong **advocacy** skills school counselors can champion student success in addition to speaking on behalf of their own counseling program during this time of major education change and pressure. Learn how to show that what you do as a school counselor does make a significant difference in student achievement. Learn how to model your program to bring about systemic change and preserve your vital role as a school counselor.

**Featured Speakers**

**Tim Poynton - IDEAS for Data Driven Decision Making** - Tim Poynton is an assistant professor and director of the school counseling program at Suffolk University in Boston. A former school counselor in New York State, Dr. Poynton has shifted the focus of his work from practicing school counseling to school counselor education and research. He worked as a research fellow at the Center for School Counseling Outcome Research, and is the developer of *EZAnalyze*, a data analysis tool for school counselors.

**Jim Bierma - Advocacy** - Jim is President of ASCA, Lead Counselor for Minneapolis Public Schools, an adjunct professor at University of Minnesota and a counselor/tutor at homeless shelters. His website at [mis.spps.org/counselors](http://mis.spps.org/counselors) contains 80 articles and 230 school counseling lessons that he has written. He was a co-writer for the National Board of Professional Teaching Standards (NBPTS) School Counselor Standards. He was a member of three school counseling teams that implemented the ASCA National Model and produced positive systemic change.

<b>Schedule</b>	
<b>Monday July 13</b>	<b>Tuesday July 14</b>
On-site check-in & breakfast	Breakfast 8:00 am -8:30 am
8 am – 8:45 am	Session: Advocacy 8:30 am – 3:30 pm
Welcome	Closing Remarks 3:30 p.m.
8:45 am	
Session: Data	
9 am - 4:00 pm	

## Registration Form

<input type="text"/>		<input type="text"/>	
Last Name, First Name		School Name	
<input type="text"/>		<input type="text"/>	
School District		School Phone #	
<input type="text"/>		<input type="text"/>	
School E-Mail Address			
<input type="text"/>		<input type="text"/>	
Home Phone #		Home E-mail Address	
* Home phone and E-mail are needed in case we need to reach you over the summer.			
<input type="text"/>		<input type="text"/>	
Home Address Line 1		School County	
<input type="text"/>		<b><u>Membership Status</u></b>	
City, State, Zip		<input type="checkbox"/> PSCA Member	
		<input type="checkbox"/> PSCA Student Member	
		<input type="checkbox"/> Non-Member	

### Registration Choices

- \$155 Individual PSCA Member**                       **\$210 Individual Non-Member**
- \$145 District Team Member** \* Team registrations must be mailed together, 3 person minimum on team; at least two team members must be PSCA members in order to receive team rate.
- \$85 Graduate Student** \* Graduate student registration for PSCA Student Members Only. To join PSCA as a student member, go to [www.pasca-web.org](http://www.pasca-web.org).
- \$25 Kutztown University Graduate Student** \* requires PSCA membership, \$25 which will be refunded after the workshop.
- \$25** I will need overnight accommodations in the Kutztown University apartments. Toiletries are not provided. Lines are provided. Quads have 2 bathrooms and separate bedrooms. You may request quad mates. Accommodation fee: \$25 covers Sunday and Monday evening stay.

All registrations include continental breakfast, lunch, break and snacks on Monday and Tuesday as well as dinner on Monday. Each registrant will receive a copy of Public Relations and Advocacy. Act 48 hours will be entered for each participant at no extra cost.

**No purchase order will be accepted unless accompanied by district check.**

Checks, payable to "PSCA", should be mailed to: PSCA Academy, 875 Texas Rd, Easton, PA 18042.

Registration deadline is June 30, 2009. Questions call 610-253-2634.