

## **PSCA Career Education and Development: Look to the Future**

**Anne S. Morris, Chairperson**

We are delighted to announce that an update of the Career Development homepage on the PSCA Website is in the works! In fact by the time you read this article ... it is expected that a new and improved site will have been created. Please visit us at [www.pscaweb.org](http://www.pscaweb.org) and go to the Career Development link. We will include a variety of resources for you including reviews of exemplary programs, and an opportunity to share with us your ideas ... after all, this is really *your* site and we want the Career Development Homepage to meet *your* needs.

### **PSCA Career Development Awards**

For the past four years, the PSCA Career Education and Development Committee has sponsored a series of awards recognizing outstanding career development practices across the commonwealth. This year will be no exception. We encourage counselors who are committed to providing opportunities career development for their students to consider applying for our annual recognition. Award categories include: elementary, middle / junior high, and high school. Please refer to the application included in this issue of the *Pennsylvania Counselor* for additional details.

### **Job Shadowing 2003**

Has your school become involved in the National Job Shadowing initiative? "Job shadowing is an academically motivating activity designed to give kids an up-close look at the world of work and to answer the question, "Why do I have to learn this?" Beginning with a nationwide kickoff on January 31, 2003, and continuing throughout the school year, students across America will "shadow" workplace mentors as they go through a normal day on the job." For complete information, the ability to download the Job Shadowing 2003 brochure, a web banner, fact sheet, How-to-Guide, and more, log on to [www.jobshadow.org](http://www.jobshadow.org)

*Virtual Job Shadowing*, sponsored by Monster.com, is an additional initiative that will allow students anywhere in the country with access to the Internet to shadow working professionals online. Students are able to see what takes place in the typical day of more than 20 professionals, from doctors to zookeepers. For teachers and students interested in Virtual Job Shadowing ... Virtual Job Shadowing 2003 starts January 31, 2003. Details on Virtual Job Shadowing 2003 will be posted on the website in the near future. Before then, educators may review the [2002 Virtual Job Shadow lesson plan](#) and the [2002 Virtual Job Shadowing Site](#)

### **Career Development Resources**

Jay Cannon at the Pennsylvania Department of Education has asked us to share with you a resource for career development that he became aware of: A series of four books by Dr. Roger Lambert, at the University of Wisconsin, entitled "How To...Career Activities for Every Classroom" The books are divided by grade levels. The publications provide a scope and sequence of career activities which may be useful to teachers and counselors. The cost of the books is as follows: K-3 \$89.00, 4-6 \$99.00, 7-9 \$115.00, 10-12 \$115.00 or all 4 as a set \$349.00. All prices are exclusive of shipping and handling costs estimated at 10%. The activities are linked to the ASCA National Standards and the National Career Development Guidelines. These books can be ordered from Brad Smith, Consulting Solutions and Designs, 214 S. Cadillac Drive, Youngstown, OH 44512. Phone (330) 758-0730, Fax (330) 758-3426, e-mail [jflash@cisnet.com](mailto:jflash@cisnet.com). **Note: These publications are not endorsed by PSCA.**

### **Planning For Life Update**

If you are not an ASCA member, you may not be aware, that beginning last spring the US Army Recruiting Command decided to make some significant changes to the Planning for Life program. According to ASCA Planning for Life Facilitator, Dr. Carol Dahir, proposals for the revised

program have been submitted and some preliminary decisions made. The PFL program's emphasis will continue to be on career planning. Unfortunately since this school year has begun, and no final decisions have been made on the structure of the new program, *there will be no PFL recognition program this year*. We will definitely inform you if the new program contains a recognition program in future years and keep you updated new PFL initiatives. It also may be wise to occasionally check the ASCA web site for any new developments ([www.schoolcounselor.org](http://www.schoolcounselor.org))

### **National Career Development Conference Planned**

The National Career Development Association (NCDA) has announced the 2003 Career Development Across the Lifespan Conference (formerly National Career Development Conference). The conference will be held at the Westin Westminster Hotel in Denver, Colorado, June 25-28, 2003. NCDA expects over 800 professionals to attend this, the premiere conference for career development professionals across all areas of career development and in all settings. Conference information will be updated periodically on the NCDA website.

The 2003 conference will focus on celebrating excellence in "*Career Development: Past, Present, and Future*." Conference sessions will focus on best practices in career development; career development in educational settings, corporate/government/military settings, and private practice; technology and career development; adult career development and transitions; diversity; and assessments. Presentations will address K-12; college and university; business, industry, and government; and private practice.

NCDA ([www.NCDA.org](http://www.NCDA.org)) is a division of the American Counseling Association (ACA). The mission of NCDA is to promote the career development of all people over the life span. To achieve this mission, NCDA provides service to the public and professionals involved with or interested in

career development, including professional development activities, publications, research, public information, professional standards, advocacy, and recognition for achievement and service.

### **Counselors Helping Counselors**

As always we are looking for counselors to share information on their career development programs and / or information on career development resources. What is “old” to you may well be “new” to another counselor and just the thing to generate the enthusiasm and excitement necessary to implement a wonderful new initiative for students. Please don’t be shy ... share information about your program or some terrific recourses of which you are aware ... and you will see your school highlighted in a future issue of the Pennsylvania Counselor. Email: [annemorris@aol.com](mailto:annemorris@aol.com). Thanks for your consideration! We look forward to hearing from you!

### **PSCA Career Development: Serving School Counselors ... A Needs Assessment**

Among the goals of the Career Education and Development Committee is to provide quality service to the PSCA membership and to enhance our presence on the PSCA website. (www.pscaweb.org) In order to accomplish these goals, we need your ideas and opinions. Thanks to all PSCA members who have already responded. We want to be sure that everyone has the opportunity to share their ideas. Therefore, we once again invite you once again, to consider responding to the following.

1. Please suggest topics for future CED articles in the *Pennsylvania Counselor*.
2. Please suggest features for inclusion on the Career Development website.
3. Please suggest services which would be helpful to you in your work as a school counselor.
4. Please suggest resources which would be helpful to you in your work as a school counselor.
5. Would you be willing to be a part of an On-line Committee (Think Tank) to support this process? Please include your name, school district, school, and email address in your response.

Please feel free to respond in the format which is most convenient for you – email, fax, or traditional mail. Anne S. Morris, Chairperson - PSCA Career Education and Development Committee, 1522 Fox Run Drive, Coatesville, PA 19320, E-Mail: [annemorris@aol.com](mailto:annemorris@aol.com), FAX: (610) 384-4442.

**Calling All Counselors ... The 2003 Application Deadline Approaches!**

**Pennsylvania School Counselors Association  
Career Education and Development Committee**

## AWARD CRITERIA AND APPLICATION PROCESS

### THE PSCA 2003 CAREER EDUCATION AND DEVELOPMENT AWARDS

and the

### 2004 KENNETH B. HOYT EXEMPLARY CAREER GUIDANCE PROGRAM

APPLICATION LEVEL (CIRCLE ONE):

ELEMENTARY MIDDLE / JR. HIGH SCHOOL HIGH SCHOOL MULTI-LEVEL (HOYT ONLY)

NAME / TITLE: \_\_\_\_\_

WORK ADDRESS: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: \_\_\_\_\_

#### ***PLEASE SUBMIT A FULLY COMPLETED APPLICATION PACKET***

- Using the **2001 – 2002 school year**, submit a 5-8-page typewritten narrative describing your school's career education and development program. (One single side is considered one page.)
- Submit extensive evidence or examples of the program's support and success (i.e. brochures, letters of commendation, media coverage, etc.)
- Submit 2 sets of the award application postmarked by **December 15, 2002**, to be considered for the **2003 PSCA Career Education and Development Award Program**. Note: Award winners will be recognized at the 2002 PSCA Annual Conference.
- Include a letter of intent to be considered also as the Pennsylvania nominee for the **2004 ASCA Kenneth B. Hoyt Exemplary Career Guidance Program Award** in your category. Note: 4 complete sets of material will be required by ASCA if your application is selected as the nominee for the prestigious HOYT award. You will be encouraged to enhance your application with additional documentation and artifacts. (Hoyt Award nominees are selected from the previous year's PSCA Career Development Award recipients.)

#### **Please Mail Materials To:**

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