UNIQUE Sponsor & Exhibitor opportunities!

The POINT of IT ALL: STUDENT SUCCESS

To register visit the PSCA website at www.psca-web.org.

INTERACT with counselors from across the Commonwealth!

SPONSORSHIP AND EXHIBITOR GUIDE

Pennsylvania School Counselors Association
64th Annual Conference

November 21 — 22, 2019
Pittsburgh, PA
Sheraton Pittsburgh Hotel at Station Square
For more information, contact the Sponsorships/Exhibits Committee:

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Sponsorship Information

Sponsorship Benefits

PSCA values your involvement in our annual conference. Your participation enriches our member’s experience and models the collaboration needed to benefit students across the Commonwealth.

ALL sponsors receive these benefits:
• Company logo on PSCA website and Conference Program.
• Opportunity to interact with School Counselors, Counselor Educators & Administrators from across the Commonwealth.
• Signage recognizing the sponsorship at registration desk and during specific event (if applicable).

Platinum Sponsors will receive:
• Two tickets to Thursday evening recognition banquet.
• Complimentary and preferential exhibitor space.
• Inclusion of school/company materials in conference bags.

Gold Sponsors will receive:
• Opportunity to give a five-minute update on school/company services at the sponsored event.
• Opportunity to introduce keynote/featured speaker.
• Inclusion of school/company materials in conference bags.
• Two tickets to Thursday evening recognition banquet.
• Complimentary and preferential exhibitor space.

Silver Sponsors will receive:
• Opportunity to give a five-minute update on school/company services at the event.
• Recognition as event host.
• Opportunity to introduce featured speaker.
• Inclusion of school/company materials in conference bags.
• Two tickets to Thursday night recognition banquet.
• Complimentary and preferential exhibitor space.

Bronze Sponsors will receive:
• Recognition as event host.
• Inclusion of school/company materials in conference bags.
• 1/2 price exhibit space.
Sponsorship Information con’t.

Sponsorship Levels and Opportunities

**Platinum $5000**
- Conference Tote bags
- Conference Meals
- Wi-Fi
- Keynote Speaker — Thursday
- Recognition Dinner

**Gold $3000-$4999**
- Featured Speaker — Thursday
- Featured Speaker — Friday
- Exhibit Finale/Distribution of Prizes
- Conference Pad Folios

**Silver Level $2000-2999**
- Thursday Evening Reception
- Afternoon Snack Break — Thursday
- Afternoon Snack Break — Friday
- Exhibit Hall Grand Opening
- Pre-Conference College Tour

**Bronze Level $1000-1999**
- Conference Photographer
- Past Presidents’ Breakfast
- Recognition Dinner Program
- Wednesday Early Arrival
- Wednesday Evening Social
- Thursday Morning First Timers’ Breakfast
- Morning Beverage Break — Thursday
- Morning Beverage Break — Friday

**Copper Level $750**
- Thursday Evening Reception Entertainment
- Thursday Evening Banquet Music
- Poster Session
- Conference-at-a-Glance

To register visit the PSCA website at www.psca-web.org.
Exhibitor Information

Exhibit Hall Open

November 21, 2019
• 12:00 – 4:30 p.m.

November 22, 2019
• 8:00 – 11:30 a.m. Exhibit Hall open
• 11:30 a.m. – 12:00 p.m. Exhibit Hall close

Participate by donating a prize!

Exhibit Hall Set Up and Tear Down

Setup:
• November 21, 2019 from 10:30 – 11:45 a.m.
All exhibitors are asked to arrive to set up during this time.

Tear Down:
• November 22, 2019 from 12:00 – 2:00 p.m.

Exhibit Pricing

Sponsorships $2,000 and higher receive one complimentary, preferential exhibit space on a first come, first served basis.

Sponsorships from $1,000 to $1,999:
• Booth cost: 50% discount

Exhibit only:
• 2019 Early Bird: $395.00 (until 6/1/19)
• Booth cost: $425.00 (through 10/1/2019 11:59 p.m.)
• Booth cost: $475.00 (beginning on 10/2/2019)

All exhibitors will be provided with a draped table, two chairs and a waste basket.

A room diagram will be posted to the website upon receipt. Electricity, other AV Equipment and/or Wi-Fi access is an additional cost, which is the responsibility of the Exhibitor and will be coordinated/billed by the Sheraton Pittsburgh Hotel at Station Square.
Lodging and Accommodations:
Contact the Sheraton Hotel at Station Square at (412) 261-2000 to reserve your lodging.

*Be sure to mention that you are with the PSCA conference.*

ATTENDING the Conference:
Exhibitors & sponsors may attend general sessions at no extra cost.

Those wishing to attend conference workshops can do so at a cost of $100.

Presenting WORKSHOPS:
Applications to present a workshop must be submitted by June 1, 2019.

Visit www.psca-web.org for the link to apply.

STAND OUT at the Conference!
Donate a prize for the exhibit finale and be recognized again!

Cancellations:
Cancellations will not be honored after 60 days prior to the event. Cancellations received 60 days prior to the deadline will be charged a 20% cancellation fee.