**The Professional School Counselor And Educational Planning**  

**American School Counselor Association (ASCA) Position**

The professional school counselor works with administrative, curricular and instructional staff to ensure all students have the opportunity to design academically challenging programs of studies.

**Rationale**

Specialization within a student’s program of studies should lead to successful completion of requirements for the chosen post-secondary option, while permitting opportunities for the development of other competencies. A systematic educational planning program promotes a student’s opportunity to make individual choices geared to his or her unique profile of abilities, interests and goals. Lack of educational planning leads to inequities based on gender, stereotypical attitudes and students’ special needs.

**The Professional School Counselor’s Role**

Professional school counselors play a critical role in assisting students in the development of a comprehensive plan allowing for exploration of their educational and career opportunities. The professional school counselor possesses knowledge of national, state and local goals and programs identifying how students can best achieve success in their post-secondary plans.  
The professional school counselor advocates for developmental guidance programs involving individual and group activities stressing educational planning (i.e. decision-making, career awareness and exploration). The professional school counselor educates parents to become active members of the decision-making team.  
Collaboration within the education community is necessary to provide all students with better choices and opportunities for quality educational programs. The professional school counselor takes a proactive role in facilitating changes that afford students, parents and staff the opportunity to accurately assess student strengths, interests and preferences and encourages the selection of challenging educational programs.

**Summary**

The professional school counselor advocates for equal educational planning opportunities for all students. Decisions that a student makes about a chosen course of study must be based upon information unique to the individual and his or her profile of skills and knowledge.